

Product Vision Board






V.2021



Product Vision Board von Roman Pichler

THE PRODUCT VISION BOARD

 romanpichler

 VISION What is your purpose for creating the product? Which positive change should it bring about? <div style="background-color: #e6f2ff; height: 40px; width: 100%;"></div>			
 TARGET GROUP Which market or market segment does the product address? Who are the target customers and users? <div style="background-color: #e6f2ff; height: 250px; width: 100%;"></div>	 NEEDS What problem does the product solve? Which benefit does it provide? <div style="background-color: #e6f2ff; height: 250px; width: 100%;"></div>	 PRODUCT What product is it? What makes it stand out? Is it feasible to develop the product? <div style="background-color: #e6f2ff; height: 250px; width: 100%;"></div>	 BUSINESS GOALS How is the product going to benefit the company? What are the business goals? <div style="background-color: #e6f2ff; height: 250px; width: 100%;"></div>

www.romanpichler.com
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